DRIVE BUSINESS WITH MANAGEMENT

DRIVE PROGRESS WITH GITAM
Gandhi Institute of Technology and Management, popularly known as GITAM, was founded in 1980 by an inspired group of eminent intellectuals and industrialists of Andhra Pradesh led by Dr. M. V. V. S. Murthi, former Member of Parliament and popular philanthropist.

The vision of MAHATMA, the Father of the Nation was to see India as a socially and economically resurgent country and he looked upon education as an important means to teach our younger generation the value of doing good and using one’s education for the betterment of the world around him. Gandhiji’s view of education was not narrow or sectarian.

He envisaged universities as institutions of higher learning that transcend all linguistic, racial and other barriers. GITAM is committed to imbibe his values and abide by his philosophy.
Recognized by UGC-MHRD as Category-‘I’ Deemed to be University

NAAC ‘A+’ Grade in 2017 – a remarkable achievement for a multi-disciplinary institution

University Grants Commission (UGC) granted 12 (B) status to receive research grants

Approved by All India Council for Technical Education (AICTE)

1001+ Rank in Times Higher Education World University Rankings-2020

ISO-9001:2015 (Quality Mgmt. System)

Selected for Technical Education Quality Improvement Programme – II (TEQIP- II)

TATA Consultancy Services (TCS) accredited GITAM with A grade

71st Rank in NIRF-2020 University Rankings

Best Embedded program in India award from CIMA (Chartered Institute of Management Accountants)

ACCA (The Association of Chartered Certified Accountants) accredited B.Com (Hons) program

366 Rank in 2019 UI Green Metric World University Rankings

Partner Universities

Stanford University
Lancaster University
Università degli Studi di Udine
Florida International University
Central Michigan University
University of Texas at Arlington

Groupe ESC Dijon Bourgogne
University of Windsor
University of Colorado Anschutz Medical Campus
Northern Illinois University
University of Nebraska Omaha

Université Paris Ouest Nanterre La Défense
Regent Business School
Cardinal Stritch University
GITAM Institute of Management in Vizag, GITAM Hyderabad Business School and GITAM School of Business in Bengaluru have dedicated itself to the cause of quality higher education in management. It has emerged at the forefront of professional management education and research, shaping the careers of young minds for nearly three decades now. The institute has prominent members of the industry, with a majority of them holding a Ph.D. Using diverse methods of teaching, practical and situational delivery of courses, exposure to real-life managerial situations through case studies and use of information and communication technology make it a truly unique learning experience.
UNDERGRADUATE PROGRAMS

Bachelor of Business Administration
BBA (Business Analytics)
BBA (Financial Markets) with NSE
BBA (Logistics) with LSC
BBA (Management Accounting) with CIMA, UK
BBA (Business Process Services/Management) with TCS
BMS (Aviation and Air Cargo)
B.Com. (Accounting, Auditing and Taxation)
B.Com. (H) with ACCA, UK
PROGRAMS OFFERED

POSTGRADUATE PROGRAMS

Master of Business Administration
MBA (Business Analytics)
MBA (International Business)
MBA (Health Care Management)
Executive MBA
**BACHELOR OF BUSINESS ADMINISTRATION**

**Eligibility Criteria**

A Minimum of 50% marks in Pre-University / Higher Secondary / 10+2 /Intermediate examination in any discipline or equivalent from any recognized board and a qualifying rank in GAT 2021

**Duration of the course – 3 Years**

Available in all three campuses

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**BBA (BUSINESS ANALYTICS)**

**Eligibility Criteria**

A Minimum of 50% marks in Pre-University / Higher Secondary / 10+2 /Intermediate examination with Mathematics as core subject from any recognized board and a qualifying rank in GAT 2021

**Duration of the course – 3 Years**

Available in all three campuses
BBA (FINANCIAL MARKETS) WITH NSE

Eligibility Criteria
A Minimum of 50% marks in Pre-University / Higher Secondary / 10+2 /Intermediate examination in any discipline or equivalent from any recognized board and a qualifying rank in GAT 2021

Duration of the course – 3 Years
Available in all three campuses

BBA (LOGISTICS) WITH LSC

Eligibility Criteria
A Minimum of 50% marks in Pre-University / Higher Secondary / 10+2 /Intermediate examination in any discipline or equivalent from any recognized board and a qualifying rank in GAT 2021

Duration of the course – 3 Years
Available in all three campuses
BBA (MANAGEMENT ACCOUNTING) WITH CIMA, UK

Eligibility Criteria
A Minimum of 50% marks in Pre-University / Higher Secondary / 10+2 /Intermediate examination in any discipline or equivalent from any recognized board and a qualifying rank in GAT 2021

Duration of the course – 3 Years
Available in Hyderabad & Visakhapatnam

BBA (BUSINESS PROCESS SERVICES/MANAGEMENT) WITH TCS

Eligibility Criteria
A Minimum of 50% marks in Pre-University / Higher Secondary / 10+2 /Intermediate examination in any discipline or equivalent from any recognized board and a qualifying rank in GAT 2021

Duration of the course – 3 Years
Available in Hyderabad & Visakhapatnam
BMS (AVIATION AND AIR CARGO)

Eligibility Criteria
A Minimum of 50% marks in Pre-University / Higher Secondary / 10+2 /Intermediate examination with Mathematics as core subject from any recognized board and a qualifying rank in GAT 2021

Duration of the course – 3 Years
Available only in Hyderabad

B.COM. (ACCOUNTING, AUDITING AND TAXATION)

Eligibility Criteria
A Minimum of 50% marks in Pre-University / Higher Secondary / 10+2 /Intermediate examination in any discipline or equivalent from any recognized board and a qualifying rank in GAT 2021

Duration of the course – 3 Years
Available only in Visakhapatnam
B.COM. (H) WITH ACMA, UK

Eligibility Criteria
A Minimum of 50% marks in Pre-University / Higher Secondary / 10+2 / Intermediate examination in any discipline or equivalent from any recognized board and a qualifying rank in GAT 2021

Duration of the course – 3 Years
Available in all three campuses

MASTER OF BUSINESS ADMINISTRATION

Eligibility Criteria
Any Bachelor Degree with a minimum of 50% marks in aggregate from a recognized university and a qualifying rank in GAT 2021

Duration of the course – 2 Years
Available in all three campuses
MBA (BUSINESS ANALYTICS)

Eligibility Criteria
A Bachelor Degree in B. Tech / BE / BCA / B.Sc (Computers) / B.Com (Computers) with a minimum of 50% marks in aggregate from a recognized university and a qualifying rank in GAT 2021.

Duration of the course – 2 Years
Available in Hyderabad & Visakhapatnam

MBA (INTERNATIONAL BUSINESS)

Eligibility Criteria
Any Bachelor Degree with a minimum of 50% marks in aggregate from a recognized university and a qualifying rank in GAT 2021.

Duration of the course – 2 Years
Available only in Visakhapatnam

MBA (HEALTH CARE MANAGEMENT)

Eligibility Criteria
Any Bachelor Degree with a minimum of 50% marks in aggregate from a recognized university and a qualifying rank in GAT 2021.

Duration of the course – 2 Years
Available only in Visakhapatnam
Weekend Program

EXECUTIVE MBA

Eligibility Criteria
Any Bachelor Degree with a minimum of 50% marks in aggregate from a recognized university, two years of work experience and a qualifying rank in GAT 2021.

Duration of the course – 2 Years
Available in Hyderabad & Visakhapatnam
Weekend Program
GITAM Career Guidance Centre (GCGC) is an organisational wing at GITAM (Deemed to be University), dedicated solely to guide students towards the career paths that they are best suited for, by providing professional counsel, training and assistance. GCGC helps the students be industry ready by combining classroom education with career-specific training.

**The objectives of the centre are to:**
- Provide training for development of integrated personality.
- Provide employable skills to all students.
- Develop innovative entrepreneurs and dynamic leaders for the nation.
- Achieve 100% gainful placement.

The centre functions under the guidance of the Principal of each institute. The training and placement officer is assisted by assistant training officer. A senior faculty member from each department coordinates the activities of the centre with the active involvement of student coordinators.

**100+ MNCs and Corporates visited**
**30,000+ Alumni across the globe**
**35+ Start-ups from GITAM students**
**30,000+ Students placed**
Year on year, the number of students graduating in India, increasingly outnumber the jobs that are available. The most promising way to secure a bright future in such a landscape is through entrepreneurship. Keeping this in mind, The Venture Development Centre (Innovation Cell) has been set up under GITAM (deemed to be) University Institute for Development of Entrepreneurship (GUIDE). The cell’s main aim is to nurture students into being job creators instead of job seekers.

To benefit from their globally renowned expertise in venture development, GITAM has partnered with Northeastern University, Boston, to establish a Venture Development Centre on campus. They have specially designed entrepreneurship programmes that guide students in a very hands-on manner. This ensures that by the time a student graduates, they have developed a clear user-centric thought process. Some may even have well thought-out ideas for a start-up.

VDC hosts various entrepreneurial activities in the campus so that students can mull over their ideas and develop them into functional business plans under proper guidance. This ensures they are properly mentored and have the necessary exposure to ensure that they can pitch well to investors for funding.

The Innovation Cell, runs hand in hand with the E-cell that is a student run club for creating awareness about entrepreneurship among students, faculty and staff. The club is divided into various action groups and they function together to provide a holistic and well-rounded exposure to the students.
GITAM offers a wide range of scholarships to the most deserving students who have worked hard and scored high in their examinations and tests, allowing them to continue their good work. Scholarships worth Rs 30 crores are given out every year to encourage learning and allow students to overcome their financial burden and focus on what is important, their education.

### SCHOLARSHIPS

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APPLY FOR GAT NOW!

8880884000
gat.gitam.edu

Engineering I Management I Paramedical I Sciences I Pharmacy
Architecture I Law I Humanities I Medical Sciences I Nursing I Physiotherapy

GITAM (DEEMED TO BE UNIVERSITY)

VISAKHAPATNAM
HYDERABAD
BENGALURU

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