Convocation - 2017

Achievers Day - 2018

VISION
To become a global leader in higher education.

MISSION
To impart futuristic and comprehensive education of global standards with a high sense of discipline and social relevance in a serene and invigorating environment.
Message from the President,
GITAM

GITAM Hyderabad Business School (GITAM HBS) intends to provide you the best of a B-School and a university experience. Its innovative programmes in Management have been attracting meritorious students from all corners of India. The academic excellence at GITAM HBS is achieved by the concerted efforts of the faculty, the researchers and the students who are provided all the facilities required for a modern B-School. The school is provided with state-of-the-art technology, well-equipped classrooms, digital library, a rich knowledge resource centre, and other support systems. It is our endeavor to make the Management Programmes residential and facilitate more interaction for students with the visiting faculty from industry. Such interaction would help the students learn optimally and make them industry ready. GITAM HBS is strategically located at Hyderabad, close enough to the centre of this fascinating city but far enough to retain a serene environment conducive to an undisturbed study schedule.

Welcome to GITAM HBS!

Dr. M.V.V.S. Murthy
President, GITAM

Message from the Vice Chancellor, GITAM

GITAM (Deemed to be University) is a premier educational seat of higher learning in the States of Andhra Pradesh, Telangana and Karnataka dedicated to the cause of teaching, research and consultancy of global standards and offering a wide range of UG, PG and Research Programmes in diverse disciplines such as Engineering, Science, Management, International Business, Medicine, and Pharmacy. GITAM provides a pristine, calm and serene ambiance with excellent infrastructural facilities most ideal for academic pursuits in recognition of its excellent standards, the MHRD, Government of India has rated GITAM very high and included it in the “A+” category among the Deemed Universities in the country.

GITAM HBS as one of the constituents of GITAM has made phenomenal progress in teaching, research and executive education and consultancy in Management. The Programmes in Management offered by the School are very well received in the country. The School is endowed with excellent faculty members with rich academic and industry experience. We ensure that our students are industry ready.

Prof. M.S. Prasada Rao
Vice-Chancellor, GITAM
Message from the Pro VC, GITAM Hyderabad

Welcome to GITAM Hyderabad Campus!

The Hyderabad Campus of GITAM (Deemed to be University) started on a modest note in 2009 with just two schools – GITAM School of Technology and GITAM Hyderabad Business School. Now the campus has shown impressive growth, not only in the intake of students, but also in the number of schools. Now we have four more schools on this campus – GITAM School of Architecture, GITAM School of Science, GITAM School of Pharmacy, and Gandhi School of Humanities and Social Sciences.

A student aspiring to be a management professional will benefit much from the interaction with students and teachers from other disciplines, which is possible only where teaching and research in those disciplines happen. GITAM Hyderabad Campus is one such place. Management is an eclectic discipline that requires interdisciplinary knowledge. In the current world, it requires a reasonable grounding in information technology, a sound knowledge of psychology and social sciences, apart from the core management subjects which are themselves derived from various disciplines. The students of GITAM Hyderabad Business School derive the benefit of all the resources available on the campus. There are unlimited opportunities for them to explore their own potential and grow as excellent professionals and human beings.

We believe in making our students industry-ready, taking cognizance of the latest developments in industry and business and serving their interests through our well-trained students. We inculcate professional ethics along with professional knowledge in our students, making them much sought after candidates for responsible positions.

We welcome industry and business houses to our campus to recruit and select from our talented and innovative student pool!

Prof. N. Siva Prasad
Pro Vice-Chancellor, GITAM Hyderabad Campus

---

Message from the Dean & Director, GITAM HBS

Today’s business scenario is characterised by dynamism and change. In the face of these unprecedented changes in the business and challenges in management, Hyderabad Business School (HBS) is like a guiding force keeping up with its tradition of 36 years of excellence and encouraging every student to excel.

We believe that our students can transform opportunities for new products, markets, processes and resources into tomorrow’s realities through their vision, determination and leadership that they can bring to the global market place.

We ensure that as future managers they:
+ have a strong fundamental grounding in contemporary management and business theory,
+ understand the intricacies of global business and be skilled in working with people from widely differing personal and professional backgrounds,
+ and have the ability to translate vision into action.

We carry forward GITAM legacy with HBS, to foster the same environment for their success.

The learning environment at GITAM HBS is a product of our belief that education should be driven by a need to keep pace with time, and it is made more effective by making students take an active part in the learning process.

We welcome your interest in GITAM HBS and would like you to join us in a journey that would enrich you and empower you to shape new landscapes in the current century.

Prof. Y. Lakshman Kumar, Ph.D
Dean & Director
directorhbs@gitam.edu
Board of Management of GITAM
Prof. M.S. Prasada Rao Chairperson
Prof. K. Siva Rama Krishna
Prof. N. Siva Prasad
Prof. P.V. Sivapullaiah
Prof. K. Lakshmi Prasad
Prof. P. Sheela
Prof. Ch. Sanjay
Prof. K. Vijaya Bhaskara Raju
Prof. Ch. Ramakrishna
Dr. C. Asha Deepthi
Sri B. V. Mohana Rao
Prof. V. Balasubrahmanyam
Prof. T. Ravi Raju
Prof. V. K. Jain
Prof. M. Potharaju

Advisory Body - GITAM HBS
Prof. M.S. Prasada Rao
Vice Chancellor, GITAM
Prof. N. Siva Prasad
Pro Vice Chancellor, GITAM
Prof. V.V. Bhavanoo Rao
Member, Governing Body, GITAM
Sri. V.S. Rao
Director, VBC Group of Industries, Hyderabad
Prof. V. Venkaiah
Former Vice Chancellor, Krishna University
Prof. L.S. Murthy
Director, IIM, Nagpur
Prof. G. Suryanarayana
Advisor, Distance Learning, GITAM
Prof. Y. Lakshman Kumar
Dean & Director, GITAM HBS

Board of Studies - GITAM HBS
Prof. Y. Lakshman Kumar
Chairman
Prof. V. Nagadevara
Former Professor & Dean, IIM, Bangalore
Prof. B. Raja Shekhar
Dean, School of Management Studies, University of Hyderabad
Prof. A. Sree Ram
Dr. U. Devi Prasad
Dr. M. Jayasree
Dr. S. Surendra Babu

ABOUT GITAM
(Deemed to be University)

Gandhi Institute of Technology and Management, popularly known as GITAM, was founded in 1985 by an inspired group of eminent intellectuals and industrialists led by Dr. M.V.V.S. Murthy, Former Member of Parliament and popular philanthropist. In August 2007, GITAM acquired the status of a Deemed to be University u/s 3 of the UGC Act, 1956. GITAM has started off-campuses at Hyderabad and Bengaluru with the approval of UGC which offer 4-year B.Tech, 5-year dual degree (B.Tech-M.Tech), 2-year MBA and 3-year MCA programmes in 2009 and 2012 respectively. GITAM is placed in “A” category among all private deemed universities in India according to a report of MHRD, Govt. of India.
ABOUT GITAM HBS

GITAM HBS is an institution of quality management education, research, executive training, and consultancy. GITAM HBS offers three year UG Programme BBA, BCom (Hon’), Trimester based two-year full time MBA Programme, M.Phil and Ph.D. in Management. The emphasis at GITAM HBS has been on preparing business leaders for tomorrow’s society leveraging on its strong academia-industry collaboration. The holistic approach to pedagogy incorporates a wide range of co-curricular and extracurricular activities, and frequent interactions with top level executives from industry. The campus, located in the serene suburbs of Hyderabad, derives the benefits of a totally pollution-free rural environment and the close proximity of a metro.

PROGRAMMES OFFERED

PG Programmes:
- MBA (Dual Specialization) - Executive MBA

UG Programmes:
- BBA with CIMA - BBA (Business Analytics)
- BBA - B.Com. (Hons.) with ACCA
- BBA (Financial Markets)

Research Programmes:
- M.Phil + Ph.D.

CORE FACULTY

Prof. V. Lakshman Kumar
M.Com, MBA, Ph.D., LMC (CMC—Canada)
Dean & Director
E-mail: directorhbs@gitam.edu

Prof. A. Sreevam
MA, MBA, M.Ed, PGDC, M.Phil, Ph.D.
Professor
E-mail: sreevam.atlas1@gitam.edu

Prof. B. Krishna Reddy
M.Sc., B.Phil (Statistics), Ph.D. (Business Management), Six Sigma (Green Belt)
Professor

Dr. U. Devi Prasad
MBA, PGDBM, Ph.D.
Associate Professor
E-mail: deovprasad.angeralv@gitam.edu

Dr. D. B. P. Chandra Sekhar
MA, M.Phil, Ph.D.
Associate Professor
E-mail: chandrasekhar.devarakonda@gitam.edu

Dr. Raavi Radhika
MBA, M.Com, M.Phil, PGDBM, Ph.D.
Associate Professor
E-mail: raaviraavachandani@gitam.edu

Dr. M. Jayasree
MBA, M.Com, M.Phil, PGDFM, Ph.D.
Associate Professor
E-mail: jayasree.munjula@gitam.edu

Dr. Divya Kirti Gupta
BSc (Dual Honors), MBA-HR, Ph.D.
Associate Professor
E-mail: divyakirti.gupta@gitam.edu

Mr. G. R. K. Prasad
ACCA, CIMA, ACCA
Associate Professor
E-mail: mprasad.guru@gitam.edu

Dr. Pranjal Madhur
Ph.D, PGDFM (Finance), MBA (HR), LLB, Licensed Practitioner for NLP
Associate Professor & Placements Head

Dr. S. Suman Babu
MBA, PGD (Human Rights), Ph.D, PGDM, Ph.D.
Assistant Professor
E-mail: sumanbabu@gitam.edu

Dr. K. Sreekanth
MBA, M.Phil, Ph.D.
Assistant Professor
E-mail: sreekanth.konnapati@gitam.edu

Dr. Sudha Vemaraju
MBA, M.Phil, Ph.D, PDF (IIT Delhi)
Assistant Professor
E-mail: sudha.vemaraju@gitam.edu

Dr. C. Nagapriya
MBA, Ph.D.
Assistant Professor
E-mail: priya.chiluka@gitam.edu
CORE FACULTY

Dr. P. Nagaraj
M.Com, MBA, M Phil, Ph.D, FDP-IIMA, UGC NET
Assistant Professor

Ms. J. Sridevi
MA, MBA, M Phil, Ph.D
Assistant Professor

Dr. Thirupathi Chellappalli
MBA, Ph.D, UGC NET-JRF
Assistant Professor

Mr. S. Srinivas Jayaram
IIMB (Finance B M),
Dip. in Advanced Business Analytics and Optimization Techniques
Assistant Professor

Mr. V. Tilak Kumar
MBA, PGDM (Ph D),
Assistant Professor

Mr. Fakhruddin Sheik
MBA, MS, PGDPM, DISM (Ph D),
Lecturer
E-mail: fakhruddin.sheik@gtam.edu

Dr. Roopa Latha
MBA, Ph.D, PGDM (CR),
Assistant Professor

Ms. N. Jayaprada
MA, M Phil, PGDRM
Certified soft skill trainer
Lecturer

Ms. M. Pushpa
Teaching Assistant
MBA

Mr. Akram Pasha
MBA (Ph.D),
Teaching Assistant
E-mail: akram.pasha@gtam.edu

Ms. M. Madhurima
B.Tech, M.Tech,
Assistant Professor

VISITING FACULTY

GITAM HBS draws the advantage of being located in a city that is known for traditional and modern sectors of industry. By inviting management practitioners from industry to teach select courses in their respective areas of practice, students of GITAM HBS thus get to know about the latest developments in industry through them. The following are the visiting faculty for the year 2016-17:

Mr. Ravi Channavajhala
Head of Technology, Sk ridic Mode Startup &
Former Vice President, Citi Bank

Mr. Rana Bhaumik
Partner, Kumar & Giri Chartered Accountants

Mr. Ravindra Penmatra
Internationally certified Mentor & Coach,
Founder: Acumenor

Dr. Hory Sankar Mukerjee
Lead - Training & Education, Infosys

Mr. Prabhakar Rao Kotapati
Independent Chartered Accountant

Mr. Siddarth J
Business Development, Market Development Consultant, Egen Information Services, Singapore

Dr. Ravi Rampalli
ICAI & CHAMPS, India Pvt. Ltd., Former Asst. Vice President, India IT-CNO Financial Group, US

Mr. Prasad S
Manager – Analytics & Insights, Tata Consultancy Services

Mr. Ravindra Rapeti
Vice President – Public Relations, Invesco toastmaster Club

Mr. Sittla Samkarpad
In charge for CS & Activities & Trainer, Mahindra & Mahindra

Ms. Manupriya Bali
Former Faculty Aptajay School of Management, Delhi

Ms. Anuradha T
Black Rock Engineers Pvt. Ltd., Founder

Dr. Sita Madhavi
Academician, Kietanjali College of Engineering & Technology

Dr. K P Kumar
Sr. Vice President (Business Development & HR) & Director, Axis Energy Group

Mr. Kinshuk Rastogi
Business & Technology Consultant

ADJUNCT FACULTY

Prof. Venugopal V. Bagadhi
MBA, PGDM (IIM-A, AMP (Wharton))
Adjunct Professor

CMA, Naser Ghazanfer
MBA, CMA, CMA-USA
Consultant

Prof. K.V.S. Krishnamohan
B.Tech, MBA (Ph.D),
Lead Advisor TO 5001 2015
E-mail: krishnamohankushimanchi@gtam.edu

CMA, Sneha Vemula
CMA, CIMA
Consultant

VISITS BY INTERNATIONAL FACULTY

Dr. Rajagopal
Ph.D, MBA from FOM (SN)-II (Mexico)
Professor of Marketing & National Researcher
EGADE Business School, Tecnologico de Monterrey, Mexico City Campus, Mexico

Dr. Rajagopal: Professor at EGADE Business School, Mexico City, Mexico, and visiting faculty at Boston University, US, has been conducting Seminar Courses on Marketing for MBA students and FDPs for the faculty at GITAM HBS for the past two years
MBA Dual Specialization

Programme Overview

Core Courses
- Principles and Practice of Management
- Business Laws
- Managerial Economics
- Written Analysis & Communication
- Accounting for Management
- Quantitative Methods
- Business Environment
- Indian Ethics & Values in Management
- IT for Managers

Summer Internship
(May & June - at the end of the first year)

Common Core Courses:
- International Business Environment
- Strategic Management

Electives

Marketing Management
- Sales and Distribution Management
- Consumer Behavior
- Customer Relationship Management
- Rural Marketing
- Hospitality Marketing
- Digital Marketing
- Services Marketing
- Retail Management
- Global Marketing
- Product & Brand Management
- Marketing Research
- B-to-B Marketing

Finance
- Advanced Financial Statement Analysis
- Investment Management
- Corporate Restructuring and Valuation
- Banking Theory and Practice
- Credit Risk Management
- International Financial Reporting Standards
- Financial Engineering & Risk Management
- International Banking and Finance
- Derivatives
- Banking Technology Management
- Financial Planning and Wealth Management
- Financial & Credit Analysis

Operations & Supply Chain Management
- Manufacturing Planning and Control for SCM
- Logistics Management
- Technology Management
- EXIM Management
- E-Business
- Services Operations Management
- Supply Management
- Quantitative Methods in SCM
- Operations Strategy
- Total Quality Management
- Supply Chain Management - Planning and Execution

International Business
- International Business Laws
- Management of Multi National Corporations
- Cross Cultural Business Management
- Global Marketing Management
- International Trade Logistics
- WTO and India
- International Trade and Policy
- Exim Policy and Documentation
- Global Strategic Management
- Forex Management and Currency Derivatives
- International Business Communication & IT in Global Business
- Global HRM

Human Resource Management
- Human Resource Development
- Compensation Management
- Global HRM
- Human Resource Planning & Staffing
- Human Resource Information Systems
- Performance Management
- Employment Laws
- Industrial Relations
- Strategic Human Resource Management
- Recruitment & Selection
- Learning & Development
- Leadership & Team Building

Business Analytics
- Business Analytics for Managers
- E-Commerce and Web Analytics
- Corporate Intelligence and Decision Making
- Predictive Analytics
- Digital Analytics
- Cloud Computing
- Big Data & Analytics
- Data Mining for Business Intelligence
- Marketing Analytics
- Data Science for Business
- Data Analysis & Modeling
- Enterprise Analytics

CLAP (Continuous Learning Activity Programme)
- Seminars on Contemporary Business Topics
- CEO Lecture Series
- Career Coaching Workshops
- Management Games
- Formation and participation in various functional clubs of Management
- Business Simulation Games
- IT Workshops
- Workshops on Soft Skills
- Entrepreneurship Workshops
- Creative Workshops
- CSR/ISR Activities

VI Trimester Major Project (January to April)

Note: GITAM MBAs may revise, remove, or add courses anytime according to current industry needs and recommendation of the Board of Studies without prior notice to students.
CAMPUS SELECTIONS

STUDENT ACTIVITIES

STUDENT CLUBS
Apart from cultural clubs like Kalakriti and Reader’s club, students of GITAM HBS pursue the domain of their interest through co-curricular activities in Marketing, Finance, HRM, OSMC and Analytics clubs.

E-CELL @ GITAM HBS
GITAM HBS entered an MoU with Wadhwani Foundation in establishing E-CELL to support student entrepreneurs, startups and SMEs and encourage students to start their “Company on Campus”. The E-Cell provides a platform to NBFI Student Entrepreneurship Programs.

ACADEMIC COOPERATION WITH NODAL FACULTY, EGADE BUSINESS SCHOOL
GITAM HBS has signed an MoU with the Dr. Rajagopal, Nodal Faculty at EGADE Business School, Mexico City, Mexico, for Academic Cooperation and Joint Faculty research. EGADE Business School has rare distinction of ‘Triple Crown’, three most sought-after international accreditations (AACSB, AMBA, EQUIS). The MoU helps GITAM HBS adopt best practices from one of the best B-Schools in the world. Dr Rajagopal has been conducting Seminar Courses for MBA students and FDPs for faculty at GITAM HBS for the past two years.

STUDY ABROAD
Students at GITAM HBS have a great opportunity to get international exposure through Twinning (T+1) and Semester Study Abroad options at a highly accredited public university in USA – University of Nebraska, Omaha. All the eligible students would be paying only the in-state course fees through scholarship. The students of twinning program will get MBA/MHIS from the American University.

Two students from MBA 2017-19 batch, Mr. Ranga Suhas & Ms. Devarakonda Mounika were selected for the twinning program with University of Nebraska, Omaha, USA.

Ranga Suhas
Devarakonda Mounika
INDUSTRY INTERFACE

Industry Visits
Industry visits are exciting experiences for students of HBS. Students are encouraged to study the company well before the visit. Classroom inputs are complemented by exposure to practical applications. Students also appreciate the differences and similarities between the ideal and the real world work environments through industrial visits.

CEO Lecture Series
A lecture cum interaction by a CEO with students at HBS is like bringing the industry to the classroom. Top executives from industry provide a bird’s eye view of their companies as well as address questions from students eager to learn about the experienced insider’s view of a company.

Centre for Career Management Services
The Centre for Career Management Services at HBS coordinates the industry-connect. It takes up identification of industrial needs for training and consultancy and facilitates the interface between industry and appropriate expertise available within the institute in a suitable form, either Management Development Programme, training programme or consultancy.

External Linkages And Academic Partners
Given the strong need for comprehensive academic programmes, HBS constantly strives to establish strategic partnerships with leading B-school faculty across India and overseas. These partnerships enable our students to experience culturally diverse campuses.

International Conference on "Disruption"

OUR RECENT RECRUITERS

and many more.
Recruiters, please contact for placements

Mr. Naresh Gundoju  
Ph: 96184 77033, 98482 58728  
E-mail: naresh.gundoju@gitam.edu

Mr. M. Madhava Rao  
Ph: 97030 03232, 91000 14863  
E-mail: madhavarao.mamillapalli@gitam.edu

Dr. Pranjali Madhur  
Ph: 95454 51108  
E-mail: pranjali.madhur@gitam.edu

GITAM HBS  
GITAM Hyderabad Campus  
Rudraram, Patancheru Mandal, Hyderabad, Telangana, India - 502 329.  
Ph: 08455-221364. www.ghbs.in | www.gitam.edu
**FINANCE & MARKETING**

**Name:** Jonnalagadda V R Sai Siva Ram  
**Graduation:** B.Com  
**SIP Title:** Investment Analysis In Equity  
**SIP-Company:** Karvy Stock Broking Ltd

**Name:** Annamdevula Venkata Sai Naga Tejasree  
**Graduation:** B. Com (Computers)  
**SIP Title:** Capex Process  
**SIP-Company:** Coromandel International Pvt Ltd

**Name:** B. Nikila  
**Graduation:** B. Com  
**SIP Title:** Investment Products Available in Financial Markets  
**SIP-Company:** Karvy Stock Broking Ltd

**Name:** Bairishetty Sreekanth  
**Graduation:** B. Com  
**SIP Title:** Stock Broking Services at Karvy with reference to Equity & Mutual Funds.  
**SIP-Company:** Karvy Stock Broking Ltd

**Name:** Bandaru Mohan Rao  
**Graduation:** B. Com  
**SIP Title:** Financial Planning For Clients With Different Risk Profiles  
**SIP-Company:** Karvy Stock Broking Ltd

**Name:** Barkur Shraddha kamath  
**Graduation:** B. Sc  
**SIP Title:** Analysis of Investment In Equity  
**SIP-Company:** Karvy Stock Broking Ltd

**Name:** Bollempalli Nava Durga Venkata Pradeep  
**Graduation:** B. Com  
**SIP Title:** Study of Future Big Bazaar  
**SIP-Company:** Future Group

**Name:** Chelakacherla Hemanth Kumar  
**Graduation:** B. Com (Computers)  
**SIP Title:** A Study On Life Insurance And It Benefits  
**SIP-Company:** Aditya Birla Capital Ltd
**Finance & Marketing**

- **Name:** Nalluri Tejaswini  
  **Graduation:** B.Tech (CSE)  
  **SIP Title:** A Study Of Finance & Accounting In Infrastructure Sector  
  **SIP-Company:** Greenply Industries

- **Name:** Devarakonda Surya Teja  
  **Graduation:** B.Tech (ECE)  
  **SIP Title:** International Currency Trading  
  **SIP-Company:** Starling

- **Name:** Donthu Jeevan Kumar  
  **Graduation:** B.Com  
  **SIP Title:** Market Research to identify customers for an emerging (B2B) e-platform  
  **SIP-Company:** Digitant Consulting Pvt. Ltd.

- **Name:** E. Manisha  
  **Graduation:** B.Com  
  **SIP Title:** Financial Statement & Analysis  
  **SIP-Company:** Coromandel International Pvt Ltd

- **Name:** G. Alekhyya  
  **Graduation:** B.Com  
  **SIP Title:** Different Avenues of Investment and their analysis  
  **SIP-Company:** Karvy Stock Broking Ltd

- **Name:** Gangyada Mani Ratnam Reddy  
  **Graduation:** B.Com  
  **SIP Title:** Study of Investment Habits of an Individual  
  **SIP-Company:** Aditya Birla Sunlife

- **Name:** Holy Jesse Herbert  
  **Graduation:** B.Com  
  **SIP Title:** Mutual Funds  
  **SIP-Company:** Karvy Stock Broking Ltd

- **Name:** Akshay Kumar Singh Thakur  
  **Graduation:** B. Com  
  **SIP Title:** Data Integration for Market Intelligence Platform  
  **SIP-Company:** S & P Global
Name: Karuturi Sai Manikanta
Graduation: B.Com (General)
SIP Title: Investors Perception On Mutual Funds
SIP-Company: Karvy Stock Broking Ltd

Name: Kolukuluri Vinay
Graduation: B.Com (General)
SIP Title: Operational And Financial Aspects of Karvy
SIP-Company: Karvy Stock Broking Ltd

Name: Najakar Sowndarya
Graduation: B.Com (General)
SIP Title: Supply Chain Impact Post GST
SIP-Company: Signode India Ltd.

Name: Pamidimukkala Saikrishna
Graduation: B.Com
SIP Title: Stock Broking Service Of Karvy
SIP-Company: Karvy Stock Broking Ltd

Name: Pulimamidi Mahesh Kumar
Graduation: B.Com
SIP Title: Understanding The Sales Process Of A&A Business Consulting Pvt Ltd.

Name: Sanku Kumar Subramanyeswara Swamy
Graduation: B.Com (General)
SIP Title: A Study of Individual Habits of Investment
SIP-Company: Aditya Birla Capital Ltd

Name: Simran Agarwal
Graduation: B.Com (General)
SIP Title: A Study On Investment Performance In Mutual Funds
SIP-Company: Karvy Stock Broking Ltd.

Name: Siliveru Arun Kumar
Graduation: BM
SIP Title: A Study On Financial Derivatives
SIP-Company: Karvy Stock Broking Ltd
Name: Sunkesala Rihana  
Graduation: B.B.A (Finance)  
SIP Title: Costing In KWE Ltd.  
SIP-Company: Kintetsu World Express Pvt. Ltd.

Name: Tadikond A V N Vaishnavi  
Graduation: B.B.A.  
SIP Title: Traditional Policies With Guaranteed Returns  
SIP-Company: Aditya Birla Capital Ltd.

Name: Thatikonda Poornima  
Graduation: B.Com (General)  
SIP Title: A Study On Working Capital Management  
SIP-Company: Kesoram Cement Industry

Name: Tatikonda Neethika  
Graduation: B.Com  
SIP Title: Mergers & Acquisitions  
SIP-Company: S & P Global

Name: Thandra Sai Teja  
Graduation: B.Com (Computers)  
SIP Title: Affects On Supply Chain Post GST  
SIP-Company: Signode India Ltd.

Name: Vallabhaneni Sirisha  
Graduation: B.Com  
SIP Title: Macro Economic Factors Affecting Indian Stock Market  
SIP-Company: Karvy Stock Broking Ltd.

Name: Vellanki Jayanthi  
Graduation: B.Com (Computers)  
SIP Title: Portfolio Management Services At Karvy  
SIP-Company: Karvy Stock Broking Ltd

Name: Vemuri Namratha Sri  
Graduation: B.Com  
SIP Title: Study on Debt Mutual Funds  
SIP-Company: Karvy Stock Broking Ltd.
FINANCE & MARKETING

Name: Yarasinghivenkata Sunil Babu
Graduation: B.Tech (ECE)
SIP Title: Investment Evaluation & Portfolio Management
SIP-Company: Karvy Stock Broking Ltd.

BA & MARKETING

Name: K. Srikanth
Graduation: B.Tech
SIP Title: Gap Analysis For Performance Improvement
SIP-Company: Techimax IT Services

Name: Darsi Sri Tirupati Vara Prasad
Graduation: B.Tech (CSE)
SIP Title: Market Research (Customer Identification of B2B Market Place)
SIP-Company: Digitant Consulting Pvt. Ltd.

Name: Narasani Rama Krishna Reddy
Graduation: B.Tech (ECE)
SIP Title: Institutional Sales & Branding Networking in AP & Telangana
SIP-Company: Hi Field Ag Chem India Ltd

Name: Setti Srilekha
Graduation: B.Sc
SIP Title: Study on Techniques forecasting
SIP-Company: Techimax IT Services
HR & MARKETING

Name: Ampulu Deepthi
Graduation: B. Pharmacy

Name: Amudala Veena
Graduation: B.B.A.
SIP Title: Performance Management System
SIP-Company: Mylan Laboratories Ltd

Name: Ande Vineela
Graduation: B.Tech (CSE)
SIP Title: Impact of Performance Management System on The Study of General Practices(HR)
SIP-Company: Shopper's Stop

Name: Bimlendu Shivam
Graduation: B.Sc
SIP Title: Explore India Institutional Sales (B2B) & (B2C) in Bihar
SIP-Company: Hi Field Ag Chem India Ltd

Name: V Nancy
Graduation: B.E. (ETC)
SIP Title: HR Information System
SIP-Company: Shopper's Stop

Name: Vadakkedom G Joseph
Graduation: B.Com (Computers)
SIP Title: Feedback Analysis On Training & Development
SIP-Company: CDK Global Pvt. Ltd.

Name: Raiella Raveena
Graduation: B.B.A.
SIP Title: Performance Management System Process
SIP-Company: Mylan Laboratories Ltd

Name: N Chandana Priya
Graduation: B.Com (Computers)
SIP Title: A Report On The Overview Of Training & Development
SIP-Company: Coromandel International Pvt Ltd
HR & MARKETING

Name: Moola Anusha  
Graduation: B.Tech (Electronics & Telematics)  
SIP Title: Implementation & Evaluation Of Induction Program & Humanizing Policies At Coromandel International Ltd.  
SIP-Company: Coromandel International Ltd

Name: Kunduri Sujeeth Reddy  
Graduation: B.Tech (Mech)  
SIP Title: Recruitment And Selection Process (HR)  
SIP-Company: Shopper’s Stop

Name: Gandla Suraj  
Graduation: B.Tech (Chemical)  
SIP Title: Impact Of Performance Appraisal System On The Employees Performance (HR)  
SIP-Company: Vasanth Tool Crafts Pvt. Ltd.

Name: Kothapatnam Pallavi  
Graduation: B.Tech  
SIP Title: Territory Mapping Of Sales Process  

Name: Mohammed Lubna Valiya  
Graduation: B.Tech (ECE)  
SIP Title: Competency Based Interview Technique in Selection Process  
SIP-Company: Coromandel International Pvt Ltd

OSCM & MARKETING

Name: D K Sai Suraj  
Graduation: B.Tech  
SIP Title: Customer Desk Operations First Citizen Operations  
SIP-Company: Shopper’s Stop

Name: Aduri Venkata Sri Madhuvani  
Graduation: B.Com  
SIP Title: A Study On Store Operations Efficiency Improvement Through Makigami Analysis  
SIP-Company: Hindustan Coca Cola Beverages Ltd
Name: Gaddamidhi Anil Kumar Goud
Graduation: B.Tech
SIP Title: Sales Management
SIP-Company: Hi Field Ag Chem India Ltd

Name: Sucharita Benagiri
Graduation: B.Tech (ECE)
SIP Title: Retail Store Operations And Customer Profiling
SIP-Company: Aditya Birla Fashion & Retail Ltd

Name: Gandham Dharma Teja
Graduation: B.Tech
SIP Title: Understanding Sales Process Of A&A Business Consultant

Name: Gera Supriya
Graduation: B.B.A.
SIP Title: Retail Management Operations
SIP-Company: Aditya Birla Fashion & Retail Ltd

Name: Marni Vaidehi
Graduation: B.Com (Comp.)
SIP Title: Retail Operations
SIP-Company: Future Group

Name: Munnam Praveena
Graduation: B.B.A.
SIP Title: Stock Replenishment Process Of Fashion Apparels
SIP-Company: Future Group

Name: Vamsi Krishna Sai Mattaparthi
Graduation: B.Tech
SIP Title: Explore India Institutional Sales (B2B)
SIP-Company: Hi Field Ag Chem India Ltd

Name: Rajkiran Anukatalla
Graduation: B.Com
SIP Title: Stock Replenishment Process Of Fashion Apparels
SIP-Company: Future Group
OSCM & MARKETING

Name: Jonnalagadda Alekya  
Graduation: B.Tech (EEE)  
SIP Title: A Study On Retail Operations And Customer Profiling At Aditya Birla Group, Hyderabad  
SIP-Company: Aditya Birla Fashion & Retail Ltd

Name: Narasani Vamshi Krishna Reddy  
Graduation: B.Tech (CSE)  
SIP Title: Out Bound Logistics of Hindustan Coca Cola Beverages Pvt. Ltd  
SIP-Company: Hindustan Coca Cola Beverages Pvt. Ltd

Name: Kaveti Manasa  
Graduation: B.Com  
SIP Title: Preform Field Improvement  
SIP-Company: Hindustan Coca Cola Beverages Pvt. Ltd

Name: Kodam Meeghana  
Graduation: B.Tech (ECE)  
SIP Title: Visual Merchandising And Store Layout Design  
SIP-Company: Future Group

Name: Polineni Anvesh  
Graduation: B.Com  
SIP Title: Preform Yield Improvement  
SIP-Company: Hindustan Coca Cola Beverages Pvt. Ltd

Name: Shaik Shajid Basha  
Graduation: B.Tech (Mech.)  
SIP Title: Self Managed Autonomous Reliable Team (Smart Line Concept)  
SIP-Company: Hindustan Coca Cola Beverages Pvt. Ltd

Name: T Sai Tej  
Graduation: B.Tech (Mech)  
SIP Title: Institutional Sales & Branding Networking In AP  
SIP-Company: Hi Field Ag Chem India Ltd
Recruiters, please contact for placements

Mr. Naresh Gundoju
Ph: 96184 77033, 98482 58728
E-mail: naresh.gundoju@gitam.edu

Mr. M. Madhava Rao
Ph: 97030 03232, 91000 14863
E-mail: madhavarao.mamillapalli@gitam.edu

Dr. Pranjali Madhur
Ph: 95454 51108
E-mail: pranjali.madhur@gitam.edu